

LL15 Conference Schedule

Thursday, 20 June 2024	
0830 - 0900	Registration Tiakiwai Conference Centre, National Library, Aitken Street
0900 - 0920	Welcome Tiakiwai Conference Centre, National Library, Aitken Street
0930 - 1030	Plenary 1: Production, circulation, and consumption of linguistic landscape for indigenous language revitalisation Lorena Córdova-Hernández Tiakiwai Conference Centre, National Library, Aitken Street
1030 - 1100	Morning tea
1100 - 1200	Plenary 2: Navigating the shoals (borderlands): Between fixity and fluidity in S/LL research Christopher Stroud Tiakiwai Conference Centre, National Library, Aitken Street
1200 - 1330	Lunch Tiakiwai Conference Centre, National Library, Aitken Street After lunch the conference will relocate to Rutherford House, Victoria University of Wellington
1330 - 1400	Time to walk to Rutherford House (down the street)

	RHMZ01 Room chair: John Macalister	RH204 Room chair: Corinne Seals	RH205 Room chair: Greg Niedt	RH206	RH207 Room chair: Gail Cormier
1400 - 1430	Autonomous Language Learning with the Linguistic Landscape: A socio-cognitive inquiry into learning Māori Louisa Buckingham, Pulak Barua & Jian Huang	Between a Rock and a Hard Place: Debates about Public Signage in Ireland's Gaeltacht Areas Forsten Dörflinger	The Linguistic Landscape of Honolulu Chinatown Panel chair: Jacob Algrim Linguistic Evolution in Honolulu Chinatown's Bilingual Street Signs Jiang Song Lei: Cultural Objects for Space Chen Ying-Yu	Shaping Linguistic Landscapes to Foster Belonging at Hispanic-Serving Institutions Jason Stegemoller	Visibility of Sign Language in Finnish official virtual linguistic landscapes Lieselott Nordman
1435 – 1505	Words on Walls - Māori loanwords in New Zealand primary school classrooms Jessie Burnette	Transcending Affective Borders in Transformed Urbanscape: Liminality, Rechronotopization, and Commodification Zhixin LIU	Wo Fat Walls: Development Discourse and Competition for Space Jacob Algrim (East-West Center Student Affiliate)	Assessing Multilingual Visibility at the University of the Philippines Diliman Jayson D. Petras	Offloading power, uploading agency: Control as an 'invisible line' in the online/offline Linguistic Landscape of Café de Flore Erin McInerney
1510 - 1540	Bordering on English only again in Aotearoa's linguistic landscapes? Sharon Harvey	Welsh Identity and Dominance in Commercial Signage in Northwest Wales Miriam Whiting		At an Epistemological Crossroads: International Students' Experiences with a Decolonizing Campus Tour Ha Nguyen; Christina Higgins; Kaiwipunikauikawēkiu Lipe	Linguistic Landscapes in Virtual Reality: A Study on Student Presentations Matthew Book, Sunny Guo, & Sophie Wang
1540 - 1610	Afternoon tea				

RHMZ03 & RH1201					
Participants will be allocated to one room or the other					
	RHMZ01 Room chair: Hilary Smith	RH204 Room chair: Francis Zhan	RH205 Room chair: Michelle Cui	RH206 Room chair: Zezhou Xing	RH207
1610 - 1640	Gamilaraay language in the linguistic landscape in Gunnedah, NSW Hilary Smith	Japanese linguistic landscape: Script type variation and borders of identities Naoko Hosokawa	A Comparison of the Semiotic Construction of Hong Kong-style Tea Café in Hong Kong and the UK Huang Xinyi	Synergetic contradictions: How disciplinary distinctions propel interdisciplinary linguistic landscape research Yu Li	The convergence of physical and virtual semiotic landscapes of the UAE: Ideological implications Adnan Ajšić
1645 – 1715	Profiling the usage of unwritten semiotic resources in Maruleng Local Municipality's Linguistic Landscape Mmatlou Jerida Malatji	The Settler Colonial Linguistic Landscaping of Northern Sweden Daniel Andersson	Transcending borders in “fandscape”: Thai K-Pop café landscape through geosemiotics Athit Wu	Managing and Imagining Borders: Making Sense of a Plurilingual Landscape Jill Hallett	Multilingualism at schools: Insights into schools in Poland and Germany Michael M. Kretzer & Monika Kowalonek-Janczarek
1720 – 1750	Voice, resistance and mediation in social networks with regard to the Afro-Peruvian community Yvette Buerki	Multiple place naming, blurring linguistic borders: The fluidity of identity and belonging in a multilingual linguistic landscape. Dorcas Zuvalinyenga	Authenticating Tibetan-ness through Smellscapes Xiaofang Yao	Passports as semioscaped homelands at and across borders Joseph Comer	Coming full circle: analysing bordering practices in the construction of schools through an ecolinguistic lens Jessica Hampton
1800 – 1930	Welcome reception Mezzanine foyer				
Friday, 21 June 2024					

0830 - 0900	Registration Mezzanine foyer					
0900 - 1000	Plenary 3: Borderscapes Stefania Tufi RHLT02					
1000 - 1030	Morning tea Mezzanine foyer					
1030 - 1130	Plenary 4: 'Crats Got Your Tongue? – Language maintenance through the rollback Vincent Olsen-Reeder RHLT02					
	RHMZ01 Room chair: Corinne Seals	RHMZ02 Room chair: Michelle Cui	RH204 Room chair: Uswatun Khasanah	RH205 Room chair: Noriyuki Moriyama	RH206 Room chair:	RH207 Room chair: Mahnaz Aliyar
1135 – 1205	Immigrant languages in Japan: Exploring strategies by schools and governments Satoshi Nambu	Metaphor and Media Discourse: Interpreting Honolulu Chinatown's Linguistic Landscape Jacob Algrim (East-West Center Student Affiliate)	The LL of the borders of a 'blue state' Richard W. Hallett	Exploring the Linguistic Landscape of border holiday spaces: An analysis of the Hooraa district in Bahrain Magdalena Karolak	Ethnographic linguistic landscape analysis of Uyghur restaurants in the DMV Ke Lin	The LL of Diasporic Returns to Okinawa thru a Community-Based Archival Approach Micah Mizukami
1210 – 1240	Does schoolscape influence students' well-being and involvement in learning? Eli-Marie D. Drange	Unexpected multilingualism and other anomalies in Chinatown landscapes: what's the point? Susan Price	Linguistic landscapes and state collapse: Reflections from Venezuela Jessica Velásquez Urribarrí	Exploring Linguistic Landscapes in the Sacred Spaces of a Shinto Shrine Ryan L. Barnes	Poke (bowl): an analysis of poke restaurants throughout the BENELUX Rickey Larkin	Blurring boundaries: Re-dressing the past in the LL Rebecca Todd Garvin

1240 - 1345	Lunch Mezzanine foyer					
	RHMZ01 Room chair: Zezhou Xing	RHMZ02 Room chair: Michelle Cui	RH204 Room chair: Uswatun Khasanah	RH205 Room chair: Francis Zhan	RH206 Room chair: John Macalister	RH207 Room chair: Mahnaz Aliyar
1345 – 1415	Schoolscape in Norwegian primary classrooms Margarita Olnova	Translating disappearance: Hong Kong's neon signs revisited Ge Song	Linguistic Inequalities in the Post-Colonial Algerian Public Sphere: Exploring Semiotic Landscapes Sarah Smail ONLINE	Transforming Linguistic Landscapes within Museum Spaces Madeleine Strait	The digital enregisterment of unboxing balikbayan boxes Precious Arao	Linguistic Landscaping as Identity Construction in Central America's Cultural Borderlands Kathryn Hudson
1420 – 1450	Linguistic landscape within a community-based heritage Chinese school Jialing Wang	Hong Kong's metro stations as fluid borderlands of Chineseness James Fong	From fish pond to fountain: On the continued gentrification of a Honolulu neighborhood Milang Shin, Rickey Larkin, & Ha Nguyen	Signs, tourists and tourist destinations: the linguistic landscape of the Humble Administrator's Garden in China Jinming Yuan	Mapping the linguistic landscape of London: Investigating signage of Polish and Greek food establishments Piotr Romanowski & Ioannis Karras	Deciphering Sign Sections in Puerto Rico's Linguistic Landscape Shifts Rafael J. Jimenez Baralt
1455 – 1530	Afternoon tea Mezzanine foyer					
1500	Buses depart for Zealandia (ecosanctuary tour)					
1630 - 1730	Afternoon tea for sanctuary walkers Rata Café					
1645	Bus departs for Rutherford House (for those who booked tour only)					
1715	Bus departs for Zealandia (dinner only)					
1815	Gather for conference dinner					
2045	Buses depart for Rutherford House					

Saturday, 22 June 2024					
0830 – 0900	Registration Mezzanine foyer				
	RHMZ01 Room chair: Patricia Gubitosi	RH204 Room chair: Uswatun Khasanah	RH205 Room chair: Michelle Cui	RH206 Room chair:	RH207 Room chair:
0900 – 0930	Ideological borders in the LL within diaspora contexts Introduction: Patricia Gubitosi	Signage, Legal Support and Linguistic citizenship in Saepmie and Flanders. A Comparative Study Copp�lie Cocq & David Kroik	Preserving Cultural Identity: A Linguistic Landscape Study of Kimberley Road in Multicultural Malaysia GAN Yee Chin	Participatory research in the linguistic landscape of the Gay Games Benedict J.L. Rowlett	Borderlines between Physical and Virtual Linguistic Landscapes in Public Transport Hubs: Compares and Contrasts Ke Liao
0935 – 1005	Ideological Borders of the Linguistic Landscape of the Escondido Tianguis Michelle Ramos Pellicia The symbolic (re)constructions of Ecuadorian’s borders in an immigrant neighborhood of Queens, NY	Linguistic Landscape in Four Adjacent Ethnic Counties in Southwest China Sha Wang & Wai-Mun Leung	Decolonizing Multilingualism and Transnationalism in a Mono-Cultural and United Land: Narratives and Linguistic Landscapes from Language Education in Thailand Adcharawan Buripakdi & Thidaporn Jumpakate	Towards public linguistic landscape research: Citizen science in multilingual Hawai’i Christina Higgins, Anne McCarrey-Tobon, and Kristen Urada	The Linguistic Landscape of Spain’s Northern Regional Languages along the Camino del Norte Paul Sebastian
1010 – 1040	Patricia Gubitosi, Christian Puma, & M. Daniela Narv�ez	Language Ideologies in the Linguistic Landscape of Kakamega County, Kenya Dianah Kitiabi ONLINE	Intelligibility over multiplicity: Exploring the linguistic landscape of Covid-19 in Sri Lanka Upeksha Jayasuriya	Affective border crossings in the linguistic landscape Hiram Maxim	Walking the mountain border: the Linguistic Landscape of Sgurr nan Coireachan Robert Blackwood

	<p>Flavors of Tradition: Unveiling Asturian identity through Madrid's Dining Landscape</p> <p>A. Arias Álvarez</p> <p>Concluding Remarks: Michelle Ramos Pellicia</p>				
1040 – 1110	<p>Morning tea</p> <p>Mezzanine foyer</p>				<p>From the Alps to the Adriatic Sea: The Study of the Alpe Adria Trail Signage Across Borders</p> <p>Iryna Wehr</p> <p>VIDEO</p>
	<p>RHMZ01 Room chair: Crispin Thurlow</p>	<p>RH204 Room chair: Mahnaz Aliyar</p>	<p>RH205 Room chair: John Macalister</p>	<p>RH206 Room chair: Corinne Seals</p>	<p>RH207 Room chair: Greg Niedt</p>
1110 – 1140	<p>Chronotopes of Waste: Mapping Language- Material Borderlands</p> <p>Panel chair: Crispin Thurlow</p> <p>"Displacing waste and topographies of (un)knowing"</p>	<p>Fluid borders around names in the LL of Stockholm archipelago</p> <p>Väinö Syrjälä</p>	<p>Language, Culture, and Commodification in SALT: Hawaiian Linguistic Landscape</p> <p>Alexander Fukin Tang, Baorui Xu, Ruge Zhao, and Jacob Algrim</p>	<p>Post(semiotic) landscapes of the diver[city]</p> <p>Yecid Ortega</p>	<p>From Stancetaking to Identity in Linguistic Landscape: A Case Study of Non- Commercial Slogans in Zhengzhou, China</p> <p>Zhang Mengli</p>
1145 – 1215	<p>Alessandro Pellanda</p>	<p>Still divided? Ideologies of commodified English in Germany</p>	<p>National language representation and Timor-Leste's exclave</p> <p>Melody Ann Ross</p>	<p>Cognitive Prominence Mechanism of Linguistic Landscape: A</p>	<p>'Being cosmopolitan' in Shanghai: metrolingual habitus & the 'folding' space</p>

	"Cleaning up after global capitalism: Recentering the peripheries of waste"	Richard Feddersen, Grit Liebscher, and Jennifer Dailey-O'Cain		residential area based ethnography in China Jining Chen	Fengzhi Zhao
1220 – 1250	Charmaine Kong Trash or treasure? The micro-landscapes of curbside gleaning Laura Wohlgemuth	The linguistic landscape of Iran Mahnaz Aliyar	Gagana olo'o fa'aaogā i Sāmoa: Post-colonial language practices in the Samoan linguistic landscape Faith Esera & John Macalister	'Ānei te maunga': Socialising the Geographical Self through Play Corinne Seals, Shanara Wallace, & Mary Bucholtz	Non-places: Semi(o)scapes on the Edges of Experience Greg Niedt
1250 – 1400	Lunch Mezzanine foyer				
1400 – 1500	Business meeting – All welcome RHMZ03				